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SAFEDECOR PVT. LTD

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CORPORATE
PROFILE

SDCP/2.1/23

“SUCCESS IS NOT FINAL;
FAILURE IS NOT FATAL:
IT IS THE COURAGE TO
CONTINUE THAT COUNTS.”

– WINSTON CHURCHILL



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FROM CHAIRMAN'S DESK

Embracing progress has always been a source of inspiration for me. It never felt like an unattainable dream, but rather a path of continuous growth and accomplishment. With this philosophy, I established Safedecor in 2001, a company that was initially in the business of plywood manufacturing. With the changing times and technology, we step our foot into the growing Surface Industry of India. Almost instantly, Safedecor became a prominent name in its business segment, but as every entrepreneur sticks to their dream, I always wanted to push my company to more prosperous milestones.

More than being a global player, I always perceived my company as a unit that could make a difference with its quality and competitively priced products. Over these years, we have been incessantly trying to make a difference with our high-quality, low-cost products while transforming imagination into reality.

Overcoming challenge after challenge with the support of my brilliant team, we have been successful in bringing Safedecor to a new milestone of global recognition. This glorious evolution wouldn't be possible without the diligent efforts of our trained workforce.

Together, let us script the next chapter of success and innovation, as we stand poised to conquer new heights in the ever-evolving landscape of the Surface Industry.

- Ramesh Khemka

THE MANAGEMENT



Ramesh Khemka
Chairman



Varun Khemka
Director



Vivek Khemka
Director

The epitome of integrity and honesty, Safedecor's robust team of visionaries and a trained workforce, prides itself on having a 'creatively curious mindset' that fosters innovation and growth. Primed to provide excellence in form of our products and services, we are here to stay!

WHY SAFEDECOR?



Team - Led by an extensive team of visionaries and a world-class workforce, Safedecor is all set to march the path of outstanding accomplishments. With the firm determination to use the power of chemistry to enliven the environment of surfaces around, we are primed to expand our global footprint.

Network - Safedecor has a substantial network spread over the length and breadth of the nation. Aspiring to leave the most significant footprints in India and globally, we are currently present in more than hundred locations, including 20 states.

Decor Collection - Committed to making a difference in the laminate industry, Safedecor laminates are available in over a thousand exotic designs with unique patterns and varied textures to enhance the spaces in which they are found.

Quality Standards - Safedecor has a dedicated and focused R&D team working unremittingly towards continuous improvement. It adheres to stringent quality standards ensuring transparency and on-time information to its customers and service providers.



YEARS OF
DECORATING
SURFACES



PRESENCE IN 20+
STATES



ANNUAL
MANUFACTURING
CAPACITY OF OVER
4 MILLION SHEETS



500+ EFFICIENT
MANPOWER



MORE THAN
100 FINISHES



5000+ CHANNEL
PARTNERS



MORE THAN
2000 SKUs



MORE THAN
1 BILLION SQ.FT. OF
SURFACES LAMINATED



VISION

Embracing innovation, crafting cutting- edge designs, and upholding an unwavering dedication to consistency, we create spaces that amplify your style statement.



MISSION

Providing high- quality, durable surface decor that elevates and inspires spaces.



VALUES

- **Relationship** : Building connections that foster trust and mutual growth
- **Continuous Evolution** : Adapting for continuous improvement and innovation
- **Agility** : Thriving in changing environments through our agile people, Process and Performance



INFRASTRUCTURE

Safedecor possesses a robust infrastructure and a high-skilled & trained workforce in the path of continuous growth and development. We manufacture products at our state-of-the-art manufacturing facility, located in Rajasthan's Bhiwadi city, equipped with advanced technology machinery and a manufacturing capacity of 4 million sheets of decorative laminates per annum.



CERTIFICATIONS



ANTI BACTERIAL
CERTIFICATE



IGBC
CERTIFICATE



TUV SUD
CERTIFICATE



Safedecor - An ISO 9001 : 2015 Certified Company

OUR BRANDS

Undertaking the multi-brand philosophy, Safedecor as a company, fosters self-made brands like Safedecor, Sunflower & Satyam to widen its reach in the market and take the Surface Industry by boom, with its class and elegance!



safedecor[®]
DECORATIVE LAMINATES

Satyam[®]
LAMINATES

Sunflower[®]
LAMINATES

1mm Collection

- Made using speciality Decor Paper
(100% imported from Europe, Japan, Korea & China)
- Weight 4500 gm

Total Textures **50+**



Total Design **500+**



ANTI-FINGER PRINT

With no smudges and scratches, the superiorly designed and robustly manufactured, Safedecor Laminates are built to enliven your space with the zing of luxury!



- 
High Scratch Resistance
- 
High Stain Resistance
- 
High Steam Resistance
- 
High Color Depth
- 
Food Grade Certified
- 
Environment Friendly



Safedecor Laminates is proud confirm that its laminates now come with anti-bacterial properties.



Scan to Download Anti-Bacterial Certificate



The Anti-Bacterial feature makes the Safedecor 1mm Laminates highly hygienic and safe for use in interiors without the growth of dangerous pathogens and decreasing the risk of spreading diseases.

0.8mm Collection

- Made using Indian Decor Paper
- Weight 4500 gm

Total Textures **50+**

Total Design **350+**



CABINET LINER

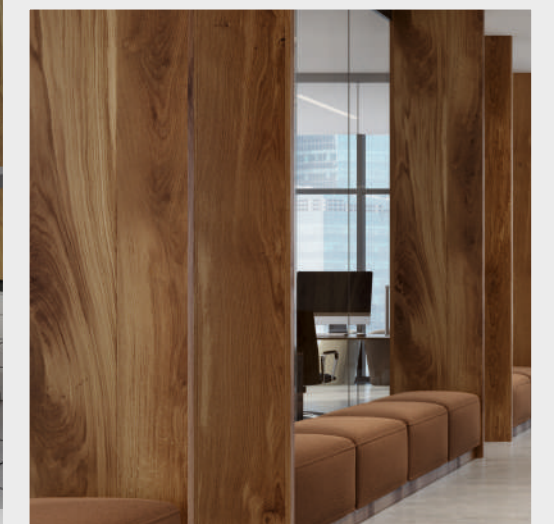
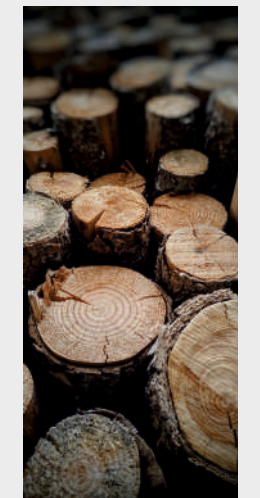
Thickness :
072/.82/.92

Finishes :
Suede & Matt



COMPACT LAMINATES

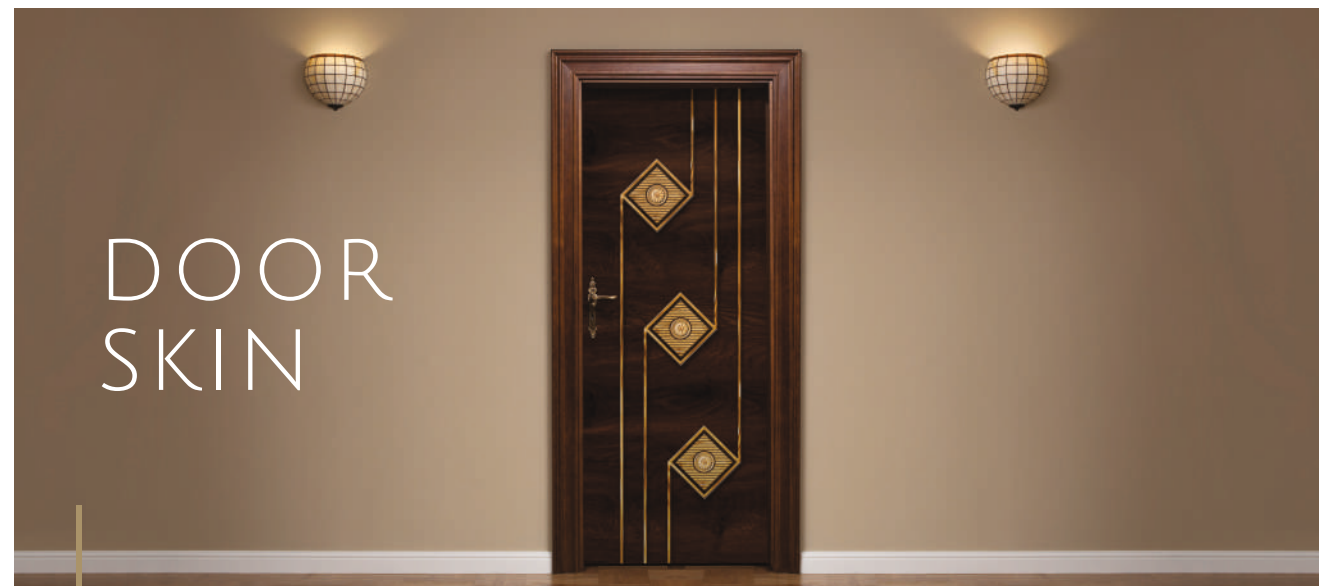
Thickness :
1.8 mm to 12 mm



DOOR SKIN

Available Sizes:
7x3.25 feet

Witness the magic of radiance in your interiors,
with Safedecor's decorative door laminates!



MEDIA & EVENTS



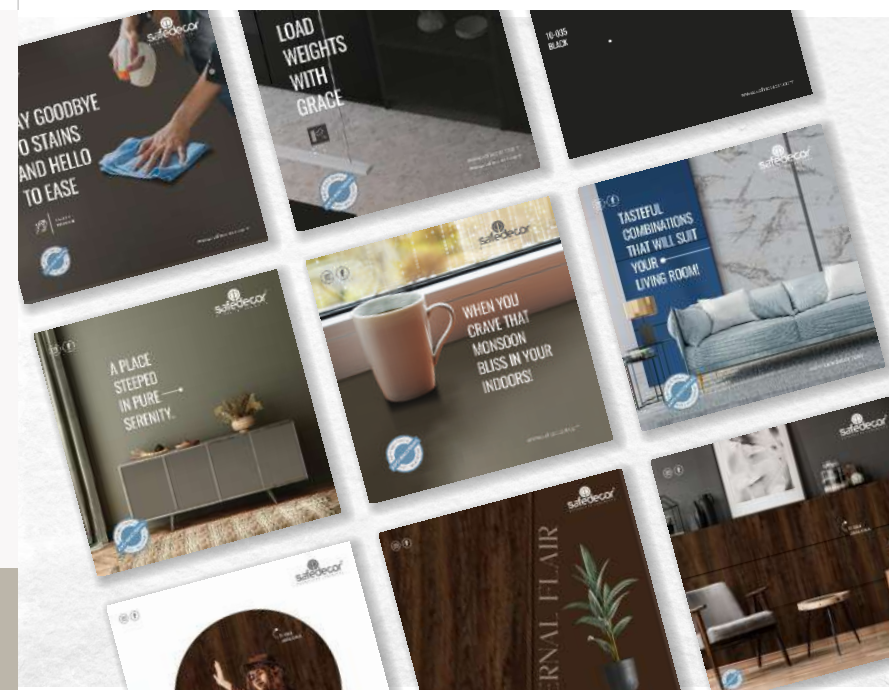
Participating in various corporate events across the nation, Safedecor has won many accolades and accomplishments in the laminate industry and has been part of the headlines now and then. Here is a glimpse of some.





DIGITAL MEDIA

You can find a wide range of beautiful designs, exotic patterns, textures and unique performance features of Safedecor decorative laminates across all digital platforms, including Facebook and Instagram.



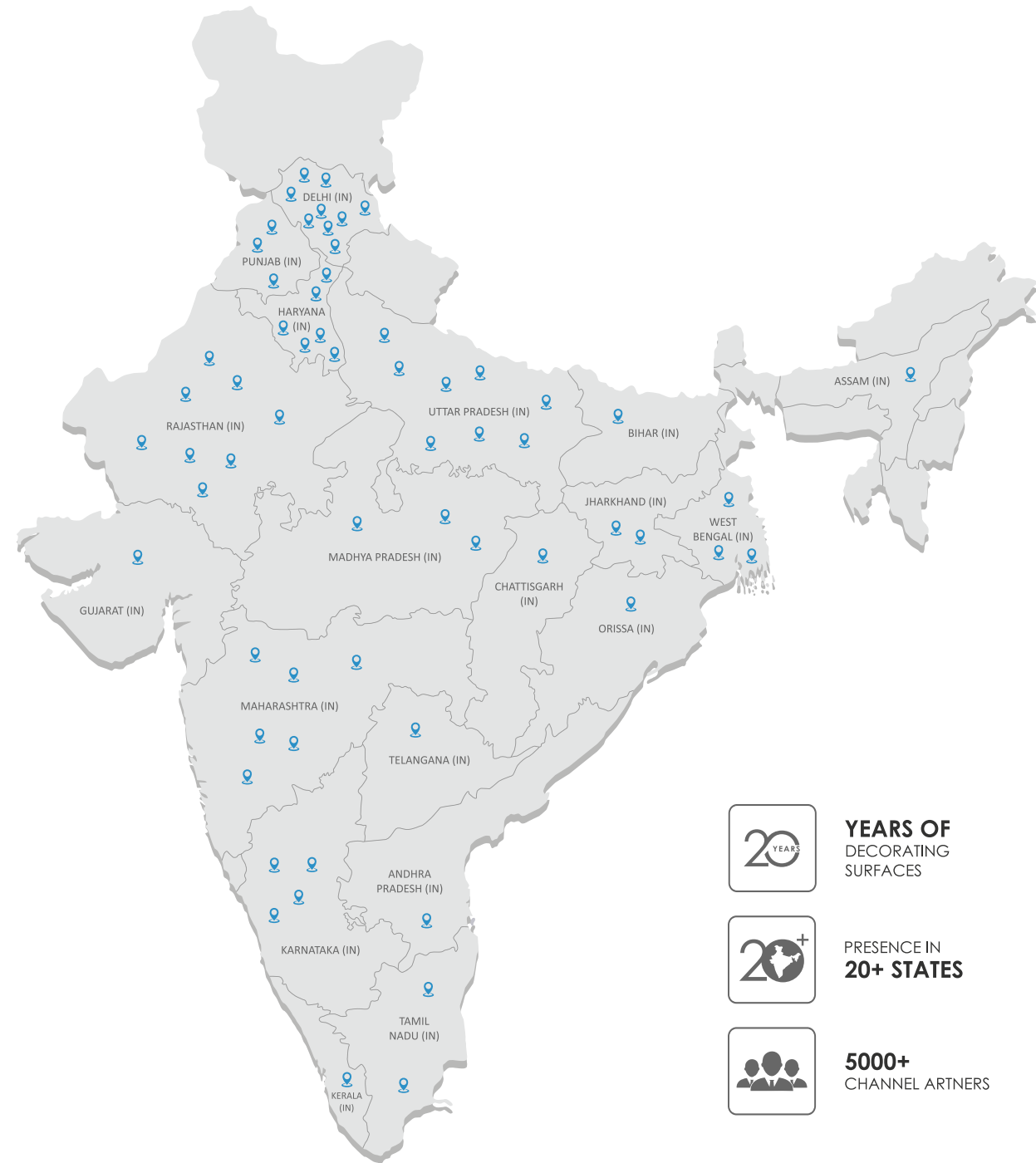
Make sure to get notified of our latest ventures by connecting with us on all social media platforms to get the essential updates

CONNECT WITH US :



www.safedecor.com

OUR FOOTPRINTS



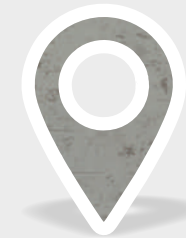
20 YEARS OF DECORATING SURFACES



PRESENCE IN **20+** STATES



5000+ CHANNEL PARTNERS



WE ARE AVAILABLE @

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